

**A BOOK IS  
NEVER  
A BOOK  
BOOT CAMP**

**MODULE ONE**

**WRITE THAT BOOK**



## The PURPOSE of our TESTIMONY

*“Your history is really His-story!” – Kathleen D. Mailer*

### What does the Bible say about our testimony? ... about writing books?

This is a very small smattering of scriptures:

#### John 21:25 NLT

*Jesus also did many other things. If they were all written down, I suppose the whole world could not contain the **books** that would be written.*

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#### Revelation 1:11 NLT

It said, “Write in a **book** everything you see, and send it to the seven churches in the cities of Ephesus, Smyrna, Pergamum, Thyatira, Sardis, Philadelphia, and Laodicea.”

#### 2 Chronicles 17:9 NLT

They took copies of the **Book** of the Law of the Lord and traveled around through all the towns of Judah, teaching the people.

#### Nehemiah 9:3NLT

They remained standing in place for three hours while the **Book** of the Law of the Lord their God was read aloud to them. Then for three more hours they confessed their sins and worshiped the Lord their God.

#### Esther 10:2NLT

His great achievements and the full account of the greatness of Mordecai, whom the king had promoted, are recorded in *The **Book** of the History of the Kings of Media and Persia.*

*18 “The Spirit of the Lord is on me, because he has anointed me to proclaim good news to the poor. He has sent me to proclaim freedom for the prisoners and recovery of sight for the blind, to set the oppressed free, 19 to proclaim the year of the Lord’s favor.” Luke 4:18,19 NIV*

**The scripture our Boot Camp is based on:**

***1 Peter 2:9 MSG:***

But you are the ones chosen by God, chosen for the high calling of priestly work, chosen to be a holy people, God’s instruments to do his work and speak out for him, tell others of the night and day difference he made for you—from nothing to something, from rejected to accepted.

**Which bible verse resonates for you? Why?**

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**What does Next Level Thinking Strategies™ mean, and what do they have to do with writing my book?**

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**Where and why do people get stuck in the writing process?**

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# TARGET

**Why is it so important to know your Target Reader?**

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**Who is your perfect target market?**

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**Take a moment to prayerfully answer the following questions:  
You many already have someone in mind!**

1. Male or Female?

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2. How old?

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3. What is his/her name?

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4. Is he/she married? Children? Why or why not?

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5. What kinds of hobbies does he/she have?

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6. Where does he/she like to hang out?

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7. What types of things does he/she buy? For themselves? Their family?

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8. What does he/she do for a living?

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9. How much money per year does he/she make?

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**What do you notice about this?**

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**Write your book directly to this person.**  
NOT group of people, but one person.





## S.E.E.D FORMULA™

### Write It Right! - Step 1- The List

**Title:** \_\_\_\_\_

**Illustration: Volunteer**

**Questions:**

- What is the first step I need to do to achieve that?
- What is the second step I need to do to achieve that?
- What is the third step I need to do to achieve that?

**Rules:**

- Do NOT analyze or explain things. Act like no one cares.
- One sentence to or three words better
- As fast as you can you can go back later to fine tune it

**Partner up:**

- Let's do this thing! Groups of 2. You have exactly 5 minutes each.
- If you get done within 5 minutes FANTASTIC... go to the next person.
- One scribes and asks questions, the other thinks.
- You MUST switch when I say SWITCH, done or NOT!
- GO... music man.

**USE A ROUGH COPY DRAFT WHEN YOU DO THIS EXERCISE.**

**Then re-write clearly the steps on the next page.**

Only write down the number of steps YOU have on the next page. You may not need that many. Leave the rest of the numbers blank if you don't need them.

## Your Book Outline An example of a book layout.

Your Title: \_\_\_\_\_

### Sample chapters of the outline of my book:

- What others are saying
- Copyright Page
- Dedication/Acknowledgements
- Table of Contents
- Introduction
- Chapters are as follows – (each step now becomes a chapter title)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_
13. \_\_\_\_\_
14. \_\_\_\_\_

- Conclusion
- About the Author
- Magic Multiplier Clients

**This is a general guideline. There are many pieces that create a full outline of your book. Decide what you want to have in yours and move forward.**

## S.E.E.D FORMULA™

### Write It Right! - Step 2- The Chapters

Title: \_\_\_\_\_

**S: State it** - Your Chapter Title

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**E: Explain it** – What does that statement means?

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**E: Example of it** – An example or two.

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**D: Give Direction** – how to incorporate this into their life

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## S.E.E.D FORMULA™

### Write It Right! - Step 3- Let's Practice

Chapter Title: **(S.E.E.D.)** - State it....

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**(S.E.E.D.)** - Explain it....

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**Congratulations you just finished a chapter in your book!**

Now, go ahead and finish the rest of the chapters the same way! Before you know it your first manuscript will be ready to go!

Just remember, the important thing now is to actually BOOK time into your schedule.

**Some people like to:**

- dedicate 15-30 minutes per day. (Do it consistently)
- book a 3 Day week end away – and focus on book writing
- book a holiday and write it all at once – then rest and relaxation!

**Remember to CELEBRATE your successes!**

Congratulations you are DONE module one and we are moving on to module 2.

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