



OFFICIAL LAUNCH DATE
February 6th, 2019

PARTNERSHIP PACKAGE

Thank you for taking time out of your schedule to prayerfully consider a powerful partnership to equip the Saints to SET CAPTIVES FREE! In Jesus Name, Amen!

Author: Kathleen D. Mailer

12 ¹⁻²So here's what I want you to do, God helping you: Take your everyday, ordinary life—your sleeping, eating, going-to-work, and walking-around life—and place it before God as an offering. Embracing what God does for you is the best thing you can do for him. Don't become so well-adjusted to your culture that you fit into it without even thinking. Instead, fix your attention on God. You'll be changed from the inside out. Readily recognize what he wants from you, and quickly respond to it. Unlike the culture around you, always dragging you down to its level of immaturity, God brings the best out of you, develops well-formed maturity in you.

This book is a delightful blend of solid biblical teaching in order to equip those who have a passion to DO more and BE more for Christ; *and* Kathleen's powerful testimony of God's wonderful grace and mercy. She explains how the Holy Spirit walked her through her trials and triumphs and brought her and her husband Dan to a greater anointing to do the work that God has given them.

Kathleen and her husband Dan's life is a living testament to a fruit-filled privileged life when one fully engages with the Heart of God.

Kathleen turns 50 this year and is celebrating her `Golden Birthday` with the launch of this, her 50th Book!

Kathleen is a #1 Best Selling author and veteran in the self-publishing industry. She has helped tens of thousands of people for nearly 2 decades write their books, train them to self-publish and market them by introducing the concept of being an ``AuthorPreneur``.

2 years ago, Kathleen changed her platform to find www.ChristianAuthorsGetPaid.com which helps Christian learn how to: Write that Book; Publish with Ease; and Make Money Now! Showing her skills in marketing, publishing AND writing – she loves to help you get that message out of your head and into the hearts of the people that need it.

All of this to say, Kathleen is no stranger to book marketing industry (her `6 Months To Best Seller Campaign`` is a program to help her authors reach #1 Best Seller on Amazon. Kathleen talks what she walks – and is always stretching her author family to `grow`. True to form, Kathleen is now going to tackle a HUGE undertaking of taking this book – to #1 on New York Times Best Seller list. Can she do it? Well, like anything you try for the first time – it takes a lot of hard work, a diligent learning curve, a whole lot of partnership AND a TON of God's grace. So – moving forward we would like to put a disclaimer that the goals we share with you today in this package are in our `dream` sphere. However, if anyone can do it? With God's help? It's Kathleen Mailer. Check it out:

Official Launch: Feb. 2019

In the books first year, our goals are as follows:

- To become a #1 New York Times Best Seller
- Sell a minimum of 100,000 copies
- Become a #1 Best Seller on Amazon.com
- Become a #1 Best Seller in Kindle Books

Overview of marketing and promotion:

- 6 Months to Best Seller Campaign (Amazon)
- Launch into Library sales that report to the New York Times Best Seller list; and launch into Christian bookstores
- Launch it in HARD COVER – Kathleen’s first Hard Cover book! She is very excited
- Launch in Soft Cover
- Promote through Kathleen’s vast contact base and current affiliates. (Have 5 major buyers of bulk purchases).
- Media interviews- run a publicity campaign of podcasts and radio - (soon to be added to ChristianAuthorsGetPaid.com – where authors can (for a small fee) have access to the current contact list – or have us book publicity in) -85% done
- Pre-Launching the book now – at various speaking events – part of the pre-launch is a membership fee – which will give a small license to purchase the books at wholesale prices. *see attached within this package.
- Of course, our social media campaign, and the book signings that we will be launching will also take place. Plan on doing book signings in the USA next year as well as around Canada.

Target Market:

Sponsorship Details: LIMITED NUMBER OF SPONSORS – MAXIMUM 7

Sapphire:

- You will receive an ad in the reference section of the Walking in the Wake of the Holy Spirit Book – promoting your services.
- You will have exclusive spot (meaning we won’t have two of the same business in the reference guide).

\$10,000.00 (Reg. Price)

First 3 Silver Sponsor \$5000.00 each

Diamond:

- You will receive an **ad in the reference section of the Walking in the Wake of the Holy Spirit Book** – promoting your services.
- You will have exclusive spot (meaning we won't have two of the same business in the reference guide).
- **2 Tickets to the 2018 'A Book Is Never A Book Boot Camp'**
\$5000.00 Value
- **Wholesale license** for 1 year, allowing you to purchase the book at 55% OFF the cover price, throughout the course of the year. WITH exception to the very first order (due 4 weeks PRIOR to launch date). You can purchase as many initial books as you would like at \$1 OVER cost. (Price TBA).
- **Sponsorship Link:** on her website starting September 2017 – and on the website for a min. of 1 year.

\$25,000.00 (Reg. Price)

First 2 Diamond Sponsors \$15,000.00